

نزار باشا سيد للمعدات الميكانيكية والهندسية ش.ش ٩

Nazeer Basha Syed

Mechanical and Engineering Equipment SPC



Powering Sustainable Progress

Since 2013





Company Overview

Nazeer Basha Syed Mech. & Eng. Equip. Trdg. Co. L.L.C., headquartered in Dubai, is a leading domestic and international force in the field of renewable and clean energy solutions. Established in 2013, the company has steadily grown with a firm foundation in mechanical and engineering technologies, focusing on the development and distribution of high-performance, future-ready energy systems. From its early beginnings, the company has specialized in critical and backup power solutions, earning the trust of clients across various regions. Its core offerings include diesel and solar generators, advanced water pump systems, and agricultural machinery, designed to meet the unique requirements of irrigation, domestic, and industrial operations. By combining technical innovation with practical engineering, the company delivers systems that are efficient, durable, and aligned with modern sustainability standards.

Company Overview

As part of a global energy movement, the company is committed to innovation, reliability, and environmental responsibility. With growing demand in the developing world, Nazeer Basha Syed Mech. & Eng. Equip. Trdg. Co. L.L.C., aims to bridge the energy access gap by empowering underserved communities and businesses with cutting-edge, accessible technologies.

Its mission goes beyond product delivery—it's about making a measurable difference. Whether through improved agricultural output, enhanced power security, or water management, every solution is designed to support long-term economic growth and energy resilience.

With a customer-first approach, a strong presence in the Middle East, Asia, and Africa, and an expanding dealer and service network, Nazeer Basha Syed Mech. & Eng. Equip. Trdg. Co. L.L.C. continues to redefine how essential energy and mechanical resources are delivered in the 21st century.





About Us

NBS – Bridging Traditional Retail with Global Digital Reach

As part of a diverse and expanding global network, NBS operates as both a B2B and B2C energy solutions provider, serving a wide range of customers through its dedicated retail outlet in Dubai, supported by a powerful e-commerce platform. This hybrid approach enables NBS to offer unmatched accessibility and convenience, regardless of location.

The company primarily caters to small and medium-sized distribution businesses, providing a full suite of solutions including solar energy systems, power backup technologies, and power quality management products. With its strong logistics and partner ecosystem, NBS ensures timely delivery, quality assurance, and localized support.

By combining the strengths of traditional retail infrastructure with digital scalability, NBS is redefining how essential energy resources are accessed and distributed—making sustainable power more affordable, efficient, and widely available.

NBS continues to lead with innovation, empowering businesses and communities through dependable energy solutions, both offline and online.

Founder and Leadership

NBS— Driving Innovation in Renewable Energy

Mr. Nazeer Basha Syed is a visionary entrepreneur and trailblazer in the renewable and clean energy sector, with over a decade of hands-on experience. As the founder of **Nazeer Basha Syed Mechanical & Engineering Equipment Trading Co. L.L.C.**, widely known as **NBS**, he has established a strong presence across regional and global markets.

Mr Nazeer
Basha Syed

With a solid foundation in engineering and an unwavering commitment to sustainability, **Mr. Syed** has successfully transformed **NBS** into a fast-growing, globally recognized energy solutions provider. Under his leadership, the company has evolved into a multi-brand powerhouse encompassing trusted names like **NBS Solar, Su-mak Solar, Sunride Solar, and Samsun Solar**. Each brand reflects his dedication to quality, accessibility, and long-term energy resilience.

Mr. Syed's leadership philosophy goes beyond commercial success. He is deeply driven by a mission to empower underserved communities, enhance agricultural productivity, and promote inclusive infrastructure development in rural and semi-urban regions. His focus on combining innovation with impact ensures that NBS delivers future-ready energy and water solutions that make a real difference. To make clean, reliable, and scalable energy solutions affordable and accessible to all. Through purposeful innovation, strategic partnerships, and a people-first approach, Mr. Syed is paving the way for a more sustainable, equitable, and energy-secure future.

Our Mission

At NBS, our mission is to deliver **superior power backup solutions** that meet the dynamic and evolving needs of our customers. We are committed to maintaining the **highest standards of product reliability, innovation, and service excellence**. Our comprehensive portfolio includes **Generators, Solar energy systems, IPS/UPS solutions, batteries, voltage stabilizers, Water pump solution & Cutting-Edge Agriculture technologies**. Each solution is engineered for **durability, efficiency, and long-term value**, ensuring optimal performance across wide range of environments and application. At NBS, we don't just power homes and businesses—we power reliability, resilience and lasting trust.





Our Vision

Our vision is to become a global leader in power **backup, clean energy, and sustainable water solutions**, recognized for innovation, quality, and environmental responsibility. We aim to **empower individuals, businesses, and communities** by delivering reliable, cutting-edge energy and water technologies that support sustainable development and enhance the quality of life.

Our vision extends beyond technology—we seek to build a future where **clean, affordable, and uninterrupted** access to energy and water is a universal reality. By continuously advancing our products and expanding our global reach, we are committed to creating a **resilient and inclusive resource ecosystem** that fosters economic growth, promotes environmental protection, and meets the evolving needs of **underserved and emerging markets**.

Our Value Proposition

Faster Product Availability

Prompt delivery for all order sizes.

Wide Product Portfolio

Covering the full spectrum of energy & Water solutions.

Easy Transactions

User-friendly platform for seamless operations.

Warranties & Support

Post-sales service, product warranties, and hands-on training.

At **NBS**, our commitment to **product accessibility, technical excellence, and exceptional customer support** makes us a trusted energy partner across global markets. We go beyond just selling products—we build long-term value for our customers through reliable service, tailored solutions, and prompt after-sales assistance.

Our strong presence across B2B and B2C channels ensures that businesses of all sizes can access affordable, sustainable energy technologies that fuel growth and resilience.

We invite you to connect with us to explore how **NBS Solar** can power your progress and support your success through collaboration and innovation.

Key Offerings

Wide Product Range:

From solar energy to power backup and power quality products, we offer solutions built on the latest technologies.

Global Reach with Local Expertise:

Ensuring fast product availability and easy accessibility, we cater to both large and small orders.

Customer-Centric Services:

NBS Solar provides warranties, post-sales support, and training to ensure seamless service and satisfaction

Agricultural Equipment & Water Pumps

Li-ion, Gel, Acid & Car Batteries

UPS / Inverters / Solar Hybrid UPS / PCU

Online UPS / Automatic Voltage Regulators

Solar Panels / Smart Solar Controllers

High-performance Generators

Off-grid & Hybrid Solar Power Systems

Power Bank Solutions (Portable & Stationary)

NBS is a leading provider of high-performance wall-mounted agricultural pumps across the UAE. Backed by advanced Italian and Japanese engineering, our solutions are built for durability, innovation, and energy efficiency. We cater to diverse needs in agriculture and industry, offering reliable pumps that deliver long-term performance.

Our end-to-end services include expert consultation, installation, and responsive after-sales support, ensuring a seamless customer experience. With a strong presence across the UAE, we are committed to delivering exceptional technical assistance and timely service.

Whether for irrigation or industrial water transfer, NBS products are trusted for their quality and reliability. Partner with us for pump solutions that combine international engineering with local expertise.



Diesel & Petrol Water Pumps

POWER THAT MOVES WATER, ANYWHERE

NBS Diesel and Petrol Water Pumps are engineered for rugged durability, unmatched reliability, and versatile performance across agriculture, construction, and field operations. Designed to operate efficiently in off-grid or power-deficient environments, these fuel-driven pumps offer high discharge capacity, strong suction power, and a long operational life. With easy-to-use controls and minimal maintenance requirements, they are ideal for irrigation, flood control, dewatering, and remote water supply. Whether it's the endurance of diesel or the portability of petrol, NBS delivers dependable performance—every time.

In addition to fuel-powered options, NBS offers a complete range of water management and portable power solutions, including electric, petrol, and diesel water pumps tailored for domestic, agricultural, and industrial applications. These pumps deliver high efficiency, strong water flow, and durability in all conditions.

Complementing the range, NBS Pressure Washers are designed for powerful, high-pressure cleaning of vehicles, machinery, and outdoor surfaces. Featuring robust motors and rugged construction, they combine cleaning power with convenience.

From pumping and irrigation to cleaning and dewatering, NBS provides smart, reliable, and easy-to-use solutions—engineered to perform when and where it matters most



Key Offerings

NBS – Powering Progress with Complete Energy & Agricultural Solutions:

NBS is a globally recognized brand, trusted for delivering high-quality, durable, and innovative solutions across the power, solar, water, and agricultural sectors. With a legacy of performance and a strong in-house R&D foundation, NBS continues to evolve with technology to meet the growing needs of homes, industries, and farms worldwide.

Our **solar division** features a comprehensive range of clean energy solutions including **solar panels, hybrid and off-grid inverters/PCUs**, and a full lineup of **batteries—Tall Tubular, SMF, Gel, and Lithium**. Engineered for high efficiency, long backup, and smart energy management, NBS Solar products are ideal for residential rooftops, commercial buildings, and off-grid installations.

NBS is also a leading name in **diesel and petrol generators**, known for their rugged construction, superior fuel efficiency, and consistent power output. From small household gensets to heavy-duty industrial units, NBS generators ensure uninterrupted power anytime, anywhere.

In the **water solutions** segment, NBS offers a wide variety of **electric, petrol, and diesel water pumps**, delivering reliable performance for domestic, commercial, and agricultural use. These pumps are designed for high flow rates, easy maintenance, and energy savings.

Our commitment to agriculture is reflected in a growing range of **farm equipment**, including irrigation systems, sprayers, and tools that increase farm productivity while reducing effort and cost.

With a pan-India distribution network and global presence, NBS is dedicated to providing customers with products that combine **technology, reliability, and value**. From powering homes to supporting farmers and industries, NBS stands for trust, innovation, and long-term performance.



Our Brands



Su-mak Solar – Power Solutions for Every Need

Su-mak Solar offers a complete range of advanced energy solutions designed for modern homes, businesses, and institutions. Our product line includes **Inverter/UPS systems**, **Solar PCUs**, and a variety of **solar energy products** tailored to ensure efficient and reliable power backup. The battery portfolio features **Tall Tubular Batteries** for long life, **Gel Batteries** for maintenance-free performance, **SMF (Sealed Maintenance-Free) Batteries**, and cutting-edge **Lithium Batteries** known for fast charging and high energy density. Engineered for durability, safety, and sustainability, Su-mak Solar solutions empower users with uninterrupted power, energy efficiency, and long-term value.



Sunride Solar – Reliable & Renewable Power Solutions

Sunride Solar offers innovative and eco-friendly energy products designed to meet the growing demand for clean and dependable power. Our product range includes **high-performance Solar Panels**, **Solar PCUs**, **Inverters/UPS systems**, and a wide variety of **batteries** including **Tall Tubular**, **Gel**, **SMF**, and **Lithium**. Built with advanced technology and durable materials, Sunride Solar solutions ensure maximum efficiency, long service life, and consistent performance—whether for homes, businesses, or off-grid applications. With Sunride, experience the power of the sun—smart, sustainable, and always on.



Samsun Solar – Smart Energy for a Sustainable Future

Samsun Solar delivers high-quality, energy-efficient solutions designed to harness solar power for homes, businesses, and industrial use. Our product lineup includes **solar panels**, **solar inverters/PCUs**, and a reliable range of **power backup batteries** such as **Tall Tubular**, **SMF**, **Gel**, and **Lithium batteries**. Engineered for performance, durability, and low maintenance, Samsun Solar products ensure optimal power generation and storage even in challenging conditions. Trust Samsun for cleaner energy, lower electricity bills, and a greener tomorrow.



Generators

Trusted Power, Built to Perform Generator Solutions

NBS offers a comprehensive range of **Gasoline and Diesel Generators**, engineered to provide reliable, efficient, and long-lasting power backup solutions for **residential, commercial, and industrial applications**. With cutting-edge technology at their core, our generators ensure consistent performance—even in the most demanding environments.

We proudly partner with globally recognized brands such as **Perkins, Yanmar, Kubota, Kama, Honda, Elemax**, and other trusted names in power generation. This ensures our customers receive premium-quality products that meet international standards for durability and performance.

From compact home-use models to **heavy-duty industrial systems**, our generator lineup offers a wide range of capacities tailored to meet diverse energy needs. Each unit is designed for fuel efficiency, minimal maintenance, maximum uptime, and exceptional resilience.

Whether you're protecting your home, powering your business, or supporting critical infrastructure, NBS delivers power solutions you can depend on—every time.



Power Station

NBS – BLUETTI: POWERING A GREENER TOMORROW

As a pioneer in clean energy technology through its distributorship with **BLUETTI**, **NBS** is committed to shaping a sustainable future by delivering cutting-edge green energy storage solutions for **both indoor and outdoor use**. Our comprehensive product range includes **portable power stations, home energy storage systems, solar panels, and smart energy accessories**—all engineered to support **off-grid living, emergency preparedness, and dependable backup power for homes and businesses**.

With over a decade of innovation, **BLUETTI** has become a global leader in renewable energy—offering **high-performance battery systems, foldable solar panels, and fully integrated solar solutions**. Trusted by millions across the globe, these technologies empower individuals, families, and organizations to achieve true energy independence.

What began with portable power stations has evolved into a larger mission: to redefine how the world harnesses and stores solar energy. Through continuous research and development, we are addressing the growing global need for clean, efficient, and reliable power.

At **NBS – BLUETTI**, we unite innovation, reliability, and user-centric design to deliver eco-conscious energy systems that reduce environmental impact and enhance everyday life—wherever and whenever power is needed.

 **KOSHIN**
WATER PUMPS



 **DAEWOO**
POWER PRODUCTS
PRESSURE WASHER



 **BLUETTI**



NBS Generator Genuine Spare Parts

NBS Generator – Genuine Spare Parts for Perkins, Kubota & Others

NBS Generator is committed to providing only **100% original and certified spare parts** for top engine brands like **Perkins, Kubota, Cummins, Honda**. Using genuine components ensures the highest level of performance, safety, and durability for your generator systems.

We offer a complete range of OEM-approved parts including fuel injectors, oil and air filters, pistons, gaskets, belts, control modules, turbochargers, and alternator components. Each part meets strict quality standards and is backed by **traceable serial numbers and factory certification**.

By choosing NBS genuine parts, you reduce downtime, lower long-term maintenance costs, and ensure consistent power output. Our parts are designed to work seamlessly with your generator's original configuration, delivering reliability even in the toughest conditions.

Our expert support team assists in accurate part identification, fast delivery, and installation guidance, making the entire process smooth and efficient.

In a market where counterfeit components are common, **NBS stands out as a trusted name for quality and authenticity**. Don't risk your generator's health with duplicates—choose only the original.

NBS – Power that lasts, performance you can trust.



Certification



Certification



Certification



Certification



Certification





Our Global Presence



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Nazeer Basha Syed

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**Thank
You**

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